

► transportweb - advertising specification

v1.1, effective September 2013

The placements below relate to the display of advertising banners on transportweb.com. All ads supplied for publication are subject to review by the transportweb team, who reserve the right to request amends to an ad or reject an ad.

Page / Section	Position and dimensions	Required format
Home Page	Right hand side Max: 160px x 600px Max: 1 ad per placement	PNG, JPG, GIF Animated GIF Max: 50kb (Animated GIFs 70kb)
Section Indexes (e.g. Jobs, Events)	Right hand side Max: 160px x 600px Max: 1 ad per placement	
Directory Index	Right hand side Max: 160px x 600px Max: 1 ad per placement	
Directory Category and Sub-Category Indexes	Right hand side Max: 160px x 600px Max: 5 ads per placement	
Individual Directory Organisation Page	Right hand side Max: 160px x 600px Max: 1 ad per placement	

Other placements available on request.

For more details please contact "ads@transportweb.com".